

PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Jerry E. Pierce, et al.

Title: METHOD AND SYSTEM FOR OPTIMIZING MARKET ACCESSIBILITY  
VIA AN ELECTRONIC NETWORK

App. No.: 09/497,773

Filed: 02/03/2000

Examiner: Michael A. Cuff

Group Art Unit: 3627

Atty. Dkt. No. 22789 (1007-0001)

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OCT 09 2003

Assistant Commissioner for Patents  
Washington, D.C. 20231

## AMENDMENT/RESPONSE

Dear Sir:

In response to the Communication of September 9, 2003, this Amendment, is submitted within the 30-day shortened statutory period. Please amend the above-identified application as follows:

CERTIFICATE OF TRANSMISSION/MAILING	
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to the Commissioner for Patents on <u>10-8-03</u> .	
<u>Elise K. Daugherty</u> Typed or Printed Name	<u>Elise K. Daugherty</u> Signature

OFFICIAL